

Our Challenges

- To identify and maintain the most efficient structure and organization of our internal and self-generated resources to accomplish our priority objectives.
- To clarify our priorities, expectations and strategies.
- To enhance perceptions of our value to the university, and of our commitment to the educational process.
- To maintain the progress we have achieved, and strive for continued improvement.
- To maintain a sensitivity to the opportunities for public relations, and institutional imaging as we contribute to the learning process.
- To develop and maintain confidence, effective communication, and trust.
- To lead...to make a difference.
- To recruit higher quality student-athletes and to improve cultural diversity.

Our Priorities

Credibility...

Achieving success in all that we do

Education...

Student-athlete support and development

Efficiency, Creativity...

Resource advancement and management

Growth, Commitment...

Staff development and staff stability

Preservation...

Facility maintenance and development

Renewal and Advancement...

Recruitment

Winning...

For our students, for the institution, for our alumni, for our local community and for ourselves.